



We are the
cooperativism
in Paraná



Sistema**Ocepar**
FECOOPAR - OCEPAR - SESCOOP/PR



**To be a
cooperationist is
to believe in the
power of the union.
Come and learn more
about our way of
transforming
the world.**

Ocepar System consists of three different houses: Ocepar Union and Organization of Cooperatives in the State of Paraná; SESCOOP/PR - National Cooperative Learning Service; and FECCOOPAR - Federation and Organization of Cooperatives in the State of Paraná. These organizations work together to promote the development of the coops of Paraná. They act in institutional representation and trade union defense, they have an important role in the capacity building, monitoring the cooperatives, and in the social promotion of the cooperatives.



Photo: Marti Vieira/Sistema Ocepar

We are a business model which balance the social and the economic, productivity and sustainability.

The individual and the common.

Cooperativism in Brazil

6.828
cooperatives

14,6 millions
members

425,3 thousand
direct jobs

US\$ 65 billion
total revenue

US\$ 1,8 billion
taxes



Photo: Sistema OCB

**We are the
movement of millions
of Brazilians.**

In which every
person is unique.



Photo: Frimesa

Cooperativism in Paraná

Paraná's cooperativism follows through its development goals. In 2019, the 215 registered cooperatives in Ocepar System reached a revenue of US\$ 22,2 billion. In 2019, the first semester ended with 222 cooperatives registered and 8,3% growth in the revenue compared to previous years. Currently, the cooperativism is responsible for 113 thousand jobs and adds up to 2 million members. The cooperatives are the biggest employers in over 130 cities in Paraná. It has a strong regional performance, democratizes finance, offers high standard health services, organizes the economic activities and provides social and economic development of the towns in which they are present.

Source: Ocepar System's Development Management

2,3 million
cooperative members

113 thousand
direct jobs

60%
of the participation in the
agricultural GDP of Paraná

30%
of Paraná's population is
connected to the cooperativism

Source: Ocepar System- July/2020

Participation in the agricultural production of Paraná

In % - Harvest Year 2019/2020



SOYBEAN
70%



CORN
62%



WHEAT
55%



MILK
35%



COFFEE
63%



BARLEY
64%



POULTRY
44%



SWINE
56%



OATS
16%



RICE
21%



MANIOCO
14%



FISH
25%

SOURCE: OCEPAR, SEAB, IPARDES, IBGE, ANUAL PEC

Photo: C.Vale



To produce food,
preserving the
environment .

That is the
commitment of the
cooperatives in Paraná.

79
agroindustrial
plants
installed



Photo: Ricardo Maier/Integrada

10

Soybeans
oil
industry

10

Wheat
mills

2

Corn
mills

1

Malt
processing
plant

30

Animal food
processing
industry

10

Chicken meat
processing
industry

4

Swine
processing
industry

2

Fish
processing
industry

2

Fertilizer
industries

8

Milk
processing
industry

The Brazilian Organization of the Cooperatives classifies the cooperatives in seven sectors.



Photo: Sistema OCB

Sectors



Agriculture

There are 60 agricultural cooperatives of production in Paraná. In 2019, this sector registered a total revenue of US\$ 18,6 billion. Over 179 thousand farmers are associated to the agricultural cooperatives in Paraná, and 77 percent are considered small and medium farmers (areas up to 50 ha). Currently, almost 48% of the primary production of the members go through some transformation process and to aggregate value. Modern, but not losing their cooperativism essence, they export to over 100 countries. They invest in

professional qualification, technical support to the members, and the diversification of the production. They help preventing the rural evasion, increasing the farmers income and promoting economy of the cities, where they are present.



Credit

There are 56 credit cooperatives in Paraná. They provide financial services to the associates, for example: granting credit, taking of deposits, savings account, debit and credit cards, billing services and financial investments. They operate in four main systems: Sicredi Central PR/SP/RJ, Sicoob Central Unicoob, Uniprime Central e Cresol. There are also, credit cooperatives which are not linked to a central cooperative. The credit cooperatives in Paraná hold over US\$

We are the change.
We are the future. We are
a different business model.
Come with us!

7,9 billion, they have over 2,1 million members, 1.312 customer service centers and more than 14,5 thousand employees. For the credit cooperative the associated person is the client and the business owner at the same time. It does not strive for profit; therefore, they practice more attractive taxes. They have a particular and personalized customer service, side by side to the member, working in regions where the traditional banks do not operate.



Work, and Production of Goods and Services

There are 10 cooperatives in Paraná classified in this sector, which was created in 2019 by the Brazilian Organization of the Cooperatives (OCB), as the result of the union of the following sectors: work, special, mineral and part of the tourism and leisure. It also gathers the educational cooperatives (teachers) and the labor production cooperatives, in which the production is collective.



Health

There are 37 health cooperatives in Paraná. They summon up to 15,7 thousand members and serve more than 2 million users annually. There are three health cooperative systems – Unimed,

Dental Uni e Uniodonto. There are also cooperatives which are made up of health care professionals and do not need the health insurance registration at ANS, because they work directly with the core activity. As an example, there is the anesthetist's cooperative.



Infrastructure

There are 15 infrastructure cooperatives in Paraná. They operate in electricity generation and distribution. They also act in the construction of houses.



Transport

There are 39 transport cooperatives in Paraná. Gathering 4 thousand members, that own cargo and passenger carriers. The fleet has over 3,3 thousand heavy vehicles (medium and large sizes trucks).



Consumer

There are four consumer cooperatives in Paraná. They make joint purchase of goods and services for their members. This sector covers the trade of (market), as well as educational cooperatives made up of student's parents.

Source: GDA Sescop/PR - July/2020



Our purpose

To Cooperate. That is the word capable of transmitting our purpose. For us to cooperate is to join forces, multiplying the good, dividing knowledge and diminishing obstacles.

To cooperate is to use the inspiration to create what can be created, it is to be clever to organize what needs to be organized and it is to be sensible to take care of what deserves to be taken care of.

To cooperate is to believe that better than being part of it is to belong to it, reaching out for the others, suggesting and dealing with leading roles and having by your side other protagonists.

To cooperate is to think global, but to act local, always seeking for the development of our land, our people and our values.

Also, **to cooperate** is to be a visionary, looking forward and seeing the future in the present.

To cooperate is to wake up every day motivated for all of the challenges and it is to sleep assured knowing that in every decision made, every step taken, and every action carried out, we are contributing to a happier world, more plural and more collaborative. *(Brand DNA)*

Comunicação Social do Sistema Ocepar.
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